

#RightVowsCareerPathway Part - 4

1) **Increasing LinkedIn Profile Visibility**

Increasing your **LinkedIn** profile visibility

Have you turned on your **Career interests** on LinkedIn

It helps the recruiters to identify that you are open to opportunities and what positions if specified

Route-Edit Profile → ☐ Turn on **Let recruiters know you are open** → ☐ **Enter data what job titles you are interested in**

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6526565307673346048/>

2) **Lion Staying in Monkey House**

Most of the candidates who visited our office had adequate skills and experience.

But unfortunately they couldn't showcase the same on their CV or Resume.

Without properly showcasing your skills and experience in a an organized professional language,

You are just like a Lion staying in Monkey House.



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6527111593145262080/>

3) **Strange but True**

Something which needs to be thoughtful and studied by recruiters or employers

Most of the candidates when called for interviews after doing the hectic shortlisting from thousands of applications are not able to attend interviews

Common Reasons

- ✓met with an accident or lost their near and dear ones just on the day of interview
- ✓Lost the way in heavy traffic
- ✓Some unexpected medical emergencies to dear ones
- ✓Phone gets either switched off or data got expired or calls not getting connected

It requires some guts to say **NO** to interviews, if not interested.

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6527439774767247360>

4) **If you are not able to be on your leg**

Must watch

If you can't stand up on your one leg now, you risk not being able to walk in your 70's

Same applies to your job

You have to find the right job through and systematic strategic approach

May be a **PDP** (Professional Development Plan)

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6527463731499229184/>

5) **Importance of ATS Assisted Resumes**

To reach the right job you need to have a professional resume which can parse the Application Tracking System **ATS** using strategic key words so that the Job Description **JD** set by recruiters will match yours from irrelevant applications

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6527898734204936192/>

<http://rightvows.com/>

Connecting Your Talent

6) Listen to your heart

When you try doing something different people will stare at you first

Then they will start discouraging you with their comments and critics

They can't do something of their own or they don't want to believe someone else will do it

But, once you are successful, the same crowd will make the round of applause for you

So **follow** your mind.

When you have made a **decision** to move on with your life or find a job or start something new

Don't discuss much

Do what your mind says

Two things will only happen

✓ An **experience** or a **success**

☞ You learn from your mistakes through experience

☞ Others will applaud on your success



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6527616846567440384/>

<http://rightvows.com/>

Connecting Your Talent

7) Visualization of dreams

It's all about **visualization** of your dreams for landing in a proper job

If you had visualized that you will be landing your job, half the job is done

Most of us are not even sure what job are they looking for!!

Roaming around

Any job

Better job

Good job

More **salaried** one etc. etc.

May the holy month of **Ramadan** brings a lot of blessings in your life

Keep searching/visualizing

Trust me, this country had never let the hopes of those who visualized their dreams

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6528356840366018560/>

8) Definition of Stupid

You know it better than anyone else:

Without a proper content in your resume which matches the employer requirements or applying randomly online will never give you better results in your job hunt.

Yet, there is always a hesitation to change or adjust yourself or your methods. Self-examination provides better insights.

Consider job hunt a job in itself.

✔Still depending on traditional methods of job search?

OR

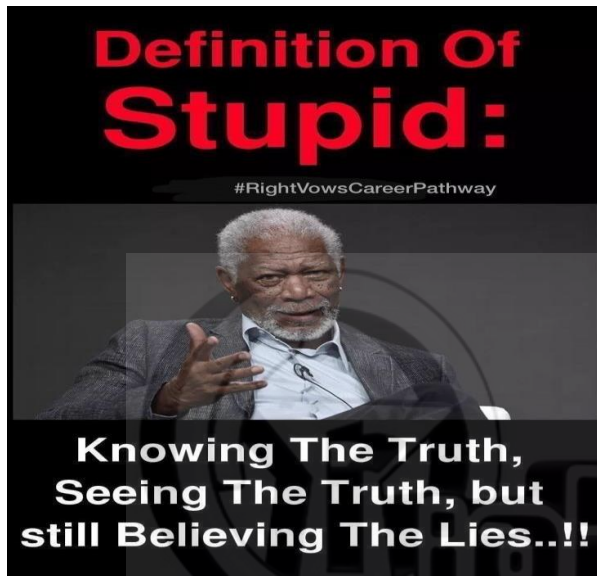
<http://rightvows.com/>

Connecting Your Talent

✓Distribution of physical copies of cvs in companies?

OR

✓Friends' referrals?



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6529933095464992768/>

9) A goal without a wish

Connecting Your Talent

Mostly people are looking for an opportunity through LinkedIn

But when you ask them

What Opportunity?

✓Any suitable Opportunity with good salaries. Some might say salary is not a concern, I need a job or (visa)

Which Industry?

✓Any industry as they are flexible and assumes to be quick learners

<http://rightvows.com/>

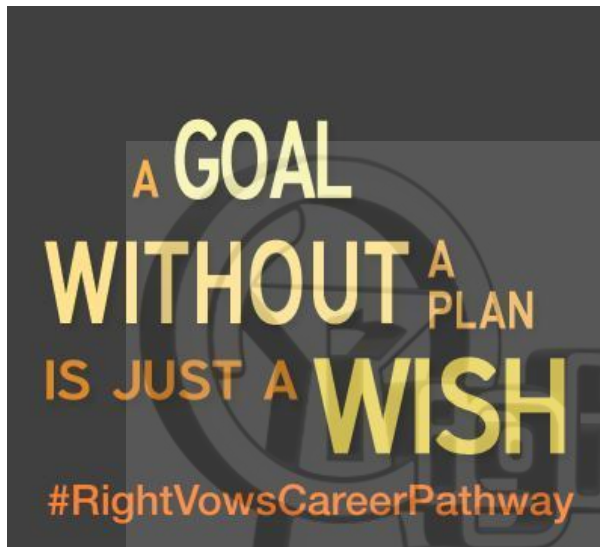
Connecting Your Talent

Which Location?

✓ Anywhere in the world as they are ready to relocate.

Remember: A goal without a plan is just a **wish** or a day dream

There must be a **career planning**



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6529928851022278656/>

10) **Patience is the key**

Somebody STOP him please

This is what majority of **job seekers** do when a vacancy is posted on LinkedIn

Without reading the content fully

✓ Start commenting interested/review my profile

✓ sending across cvs

<http://rightvows.com/>

Connecting Your Talent

patience is always the key

In job search and also in **reading**/ #understanding things properly

You always carry a tendency to ignore things even though it's clearly mentioned in job descriptions and start blaming recruiters for not getting shortlisted

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6530356692499169280/>

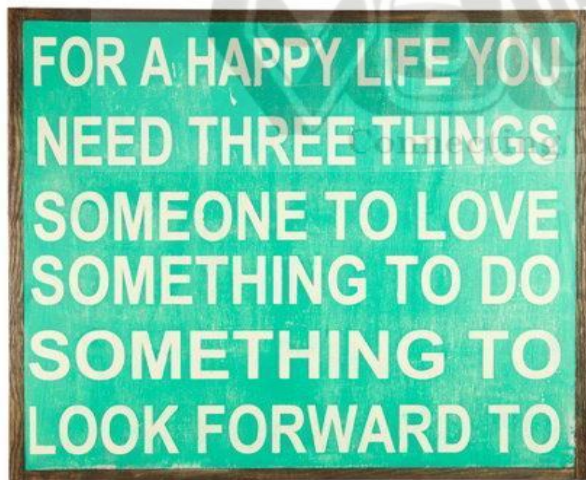
11) **Happy life**

✔Someone to love-comes when you become the reason for someone's smile

✔Something to do- You have to keep on routine research (what are my talents and identity it. It's not easy but you will find it someday)

✔Something to look forward to- A job that pays you well and gives you peace of mind
Those who are having a proper career planning will definitely succeed

Ask yourself where I should be in next two or five years



#RightVowsCareerPathway

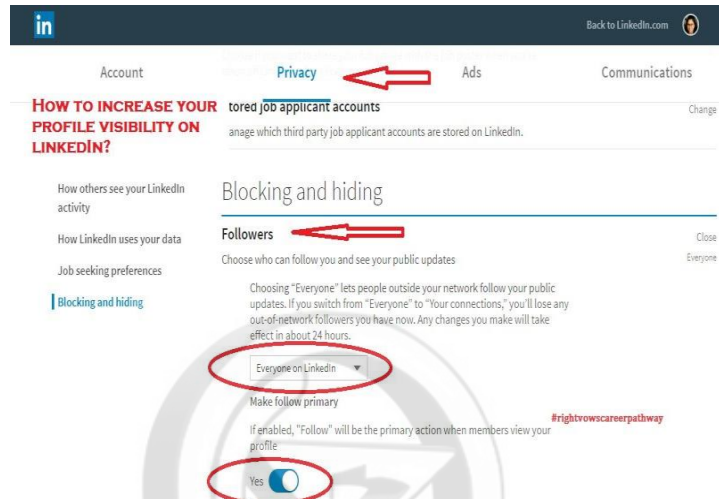
SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6530544111294996480/>

<http://rightvows.com/>

Connecting Your Talent

12) Increasing followers on LinkedIn

A small tip to increase your **profile visibility** and **followers**



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6530361567169613824/>

13) This too shall pass

Being **jobless** is not a permanent thing.

We might have lost a job on a sudden or in a threat of losing a job

That's not the end of the story.

We are jobless not because of no jobs available in the market. Our approach to job hunting matters a lot

✓ How well you have prepared yourself in a job hunt

✓ As a job seeker you are selling yourself in the job market. Are you marketing yourself well?

You better know how **branding** is done by celebrities.

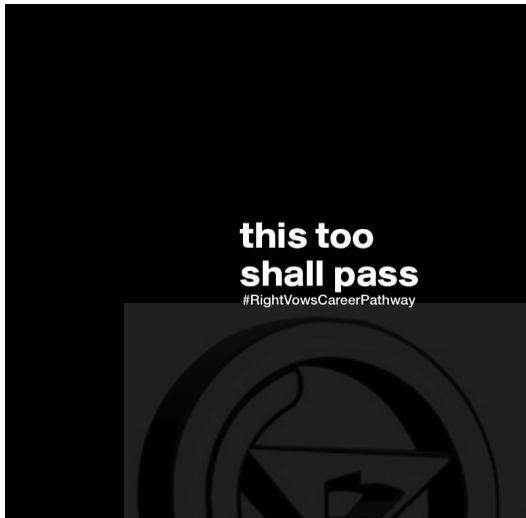
You are also a brand ambassador of yourself

<http://rightvows.com/>

Connecting Your Talent

And for those who are already **employed** the same message applicable -This moment shall pass!!

Prepare yourself



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6532457934071402496/>

14) **Connecting The Dots**

Whatever happened in your life is a **dot**

Connecting the dots ultimately gives you a beautiful picture when you connect the last dot

How many of us now feel losing my job that time was eventually a blessing for me today?

Whatever good or bad comes in life try connecting it together to make yourself land in your dream job.

Connect those dots with **hope**

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6532541832914657280/>

15) LinkedIn Profile Visibility Tips

How to get noticed on LinkedIn through a proper profiling?

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6532935624809385984/>

16) Discipline

As a job seeker you must follow a **discipline** in job hunt

If you follow it, the results will stand in front of you

A professional approach

A well connected LinkedIn profile

A professionally written resume (which everyone can read and understand)

Your communication/body language and self-presentation

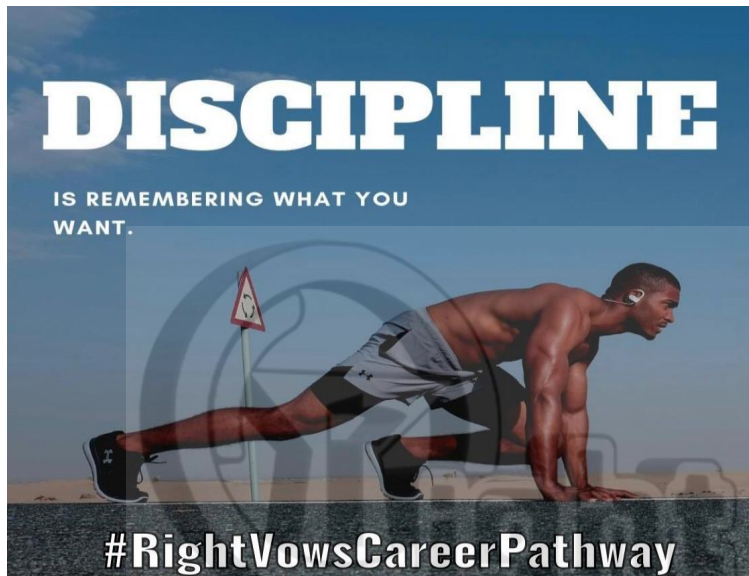
<http://rightvows.com/>

Connecting Your Talent

Even if you don't have job never ever advertise your **desperation** on your face or on social media platforms.

If you feel you are lacking somewhere the best thing you can seek is **professional advice**

Things will change someday.



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6532935624809385984/>

17) Need for tailor made resumes Connecting Your Talent

You can't apply with the same resume/ CV to all the jobs in the world!

Each job requires **tailor made resume** as the industry or job responsibilities/descriptions will be different

Also the most important thing

✓The employer expectations from a candidate

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6535329320053899264/>

<http://rightvows.com/>

Connecting Your Talent

18) Who's actually wrong?

An imaginary LinkedIn Conversation

Candidate: Am looking for a **challenging** position. You have **any** vacancy

Recruiter: R u looking for a mountain climber job (as its challenging) or can you work as a pilot (any job)?

Candidate: No any other **office** job or **operations** job

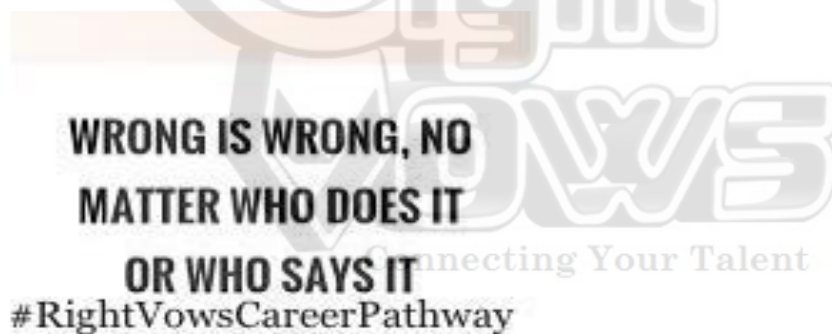
Recruiter: You mean in an operation theater or office boy type job?

Candidate: Review my profile and find me a **good** job

Now tell me who is actually wrong here?

Job seeker or the recruiters?

90 percent of LinkedIn conversations having no clarity at all!!



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6537363434672087040/>

19) Few Questions to Recruiters/ Hiring Managers

Some questions to **recruiters hiring managers HR consultancies**

Who complains about not getting good candidates or not having enough connections on LinkedIn

<http://rightvows.com/>

Connecting Your Talent

- ✔What did you do recently to attract candidates?
- ✔How many events have you attended?
- ✔How many meet-ups did you have outside the company you visited?
- ✔Did you share on social media that you are hiring?
- ✔How many articles have you written to show that you are a person worth talking to?
- ✔How many recruiters' posts about your open role have you shared?
- ✔How many passive candidates have you contacted or had a coffee or lunch with?



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6539165044767322112/>

20) **Soft Skills measurement**

I have seen candidates mentioning the following skills mostly in all cvs

Dedication hardworking positive attitude honesty commitment adaptable etc.

Is there any tool to measure it or it's been determined by the employer when you join and work in an organization?

Instead of mentioning these regular **copypaste** adjectives it would be more impressive if you can mention your **professional skills** in CV.

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6538432822611415040/>

21) It's a wrong belief

Most of the candidates believe that

- ✓ they will be shortlisted based on job titles (say Manager/ Relationship Officer /Sales Executive etc.) they had previously worked with
- ✓ the recruiter will go line by line or word by word of your cv/resume
- ✓ What informations provided in your resume will be 100 % understood by recruiters
- ✓ They will be doing a research on your resume and will reply with their suggestions or feedback
- ✓ No need to mention what job or industries you expect to work. A recruiter will identify everything for you.

If this is the belief, I would say -You are totally mistaken

The recruiter checks the **keywords** based on the **JD** they have with

Strategize your resume professionally with maximum key words.

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6537549372127838209/>

22) Don't Advertise your desperation

Don't **advertise** your **desperations** for getting Job

Mostly people are selling their desperation on LinkedIn

I am urgently looking for a job

Common Reasons

A. My visa is going to expire

B. I am jobless for long time

C. I am in huge financial crisis or my company is going to close

Are these your **personal reasons** or someone else might be interested in helping you bcoz of it?

Let's rework on **A, B, C**

A. Am planning to switch my job as I feel based on the experience I gained I should look for more better options

B. Will you be interested in hiring me based on the advertisement you posted on LinkedIn as it exactly matches my profile?

C. Can I get an opportunity for a face to face interview as per your current requirement?

Will these reworked phrases sounds interesting for a recruiter?

<http://rightvows.com/>

Connecting Your Talent

Asking something **logically** makes a huge difference. Isn't it?

SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6543163033630412800/>

23) WhatsApp Number

✓ It's advisable to keep your contact number and WhatsApp number same

If a recruiter might not be able to reach you over phone or email they might try to contact you on WhatsApp.

You may forget to check emails, but you will never miss out the WhatsApp messages.



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6538772890215649280/>

24) Raffle Draw

Applying for jobs nowadays changed to participating in **raffle draws**

You never know if you are lucky enough to get interview calls (Our Assumption)

But this method has now become outdated with the introduction of **ATS** (Applicant Tracking System) which segregates only professional resumes with exact **keywords** from the rest.

Say for example if you are applying for an **accountant** role

<http://rightvows.com/>

Connecting Your Talent

VAT reconciliation receivables auditing invoicing profit Loss balance sheet etc. are some of the keywords which ATS will recognize.



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6542744941980942336/>

25) The magical word called family

This message is intended to below audiences

- ✓ Those who are **employed** and **fortunate** enough to stay together with their families
- ✓ Those who were fortunate once and couldn't **realize** it

Job is most important agreed!!

But nothing else can materialize the value of the magical word "**family**"

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6544298131545260032/>

26) Whether LinkedIn is a matrimonial portal?

I have seen mostly job seekers just commenting "**interested**" rather than applying when a job vacancy is posted on LinkedIn.



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6543456628430209024/>

<http://rightvows.com/>

Connecting Your Talent

27) Nothing is Free

I believe one of the major reason for not getting jobs is lack of proper **presentation** or I would say your **representation** in front of a recruiter

Normally we all fail to express what we actually are in writings.

Agree or Not....

A professionally written resume helps a lot in the initial pitch.

If you want a professional CV writer to do it for **free**

You should definitely ask your airlines for **free tickets**, visa provider for **free visas**, the landlord for **free accommodations**, mobile service provider for **free data packages** and so on....



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6543390879376334848/>

28) Interested & Review

The most common phrases used by job seekers on LinkedIn- 1. **Interested** 2. **Review** my profile

It would be helpful if you could understand the meanings properly

Words if not used properly doesn't makes sense.

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6544914942989037568/>

29) Whom to blame

When you are **jobless** you normally start blaming

- ✓ The market situations
- ✓ The recruiters or employers or consultancies
- ✓ The job portals

But when you are on job and others ask for a help you will repeat the same above to them including your current employer

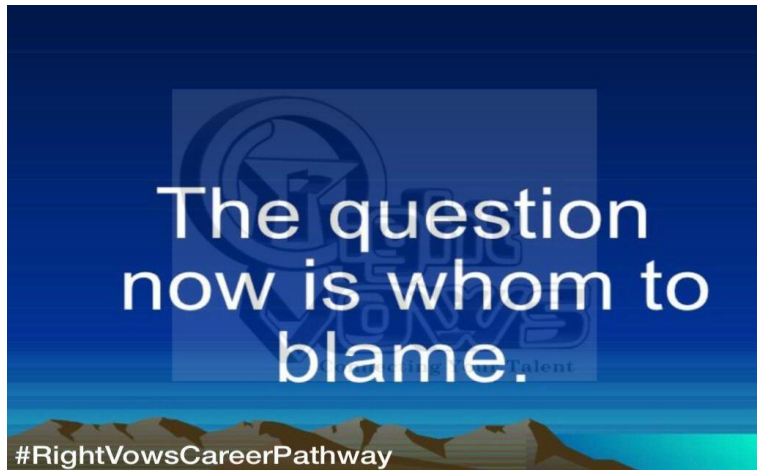
So the reason for your **failure** to find a job is to blame **yourself** only.

Mentor yourself, ask for guidance

Get proper **career consultations**.

<http://rightvows.com/>

Connecting Your Talent



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6544685126331224064/>

30) What's your first impression?

While **meeting** people, studies revealed that 55% of your first impression lies in your **appearance**

If so what about while applying for **jobs**?

Where will be the first impression?



SOURCE: <https://www.linkedin.com/feed/update/urn:li:activity:6546129981259472896/>

<http://rightvows.com/>

Connecting Your Talent